



**DANA LAMON, J.D.**

**A Professional Speaker** – He has presented inspirational and motivational keynotes and workshops to audiences from Asia to South Africa and throughout the United States since 1991.

**The World Champion of Public Speaking** - He received this recognition from Toastmasters International in 1992.

**An Accredited Speaker** - He was awarded this designation in 1993 by Toastmasters International for demonstrated professionalism in public speaking.

**An Author** - His four books to provide the reader with information, inspiration, and motivation are: The Soul's Mirror: Reflections on the Fullness of Life; The Excellence Book: 104 Principles for Living and Working; Master the Ceremonies: The Emcee's Handbook for Excellence; Making the Moment Meaningful: Creating a Path to Purpose and Fulfillment.

**A retired Administrative Law Judge** - He served from 1981 to 2010.

**A Graduate of Law School** - He attended the Univ. of Southern California from 1974 to 1977.

**A Graduate of Yale University** - He attended Yale from 1970 to 1974.

**A Blind Man** - He has learned how to make each moment meaningful despite his visual impairment.

# PRESENTING

## MAKE THE MESSAGE

### MEMORABLE

If you have something significant to say, your presentation will have a greater impact on the listener if it is remembered. The three components of a memorable speech are substance, structure, and style.

**As A Workshop** (half day, full day, or two days) - A stand-and-speak workshop that equips participants with tools to build memorable oral presentations.

Participants in the workshop will leave with the knowledge of speaking with substance, structure, and style and be able to:

1. Develop the message. When you know exactly what you want to say, it is easier to figure out how best to say it.
2. Build structure. When you employ the techniques for speech outline and organization, your audience will follow you all the way to the point you are presenting without being taken on a rambling course.
3. Apply attention-holding ways of packaging the message. What good is it for them to hear if they do not want to listen?
4. Employ the mechanics of delivering a successful speech. The fear of speaking is not conquered by sitting and dreading but by standing and doing.
5. Expose bad habits in speaking. Eloquence is evident in polish and refinement.

